



reddot award 2018
winner

Atos Medical wins the Red Dot Product Design Award for Provox Luna

Atos Medical, a world-leader in laryngectomy care medical technology, has been given the prestigious Red Dot Product Design 2018 Award for Provox Luna.

Provox Luna is a unique night-time solution that helps people who breathe through a stoma after larynx cancer surgery to sleep more comfortably, care for the skin around the stoma, and get superior lung humidification. Provox Luna is the result of Atos Medical's commitment to develop products that truly make a difference. Users across the world have been involved in creating Provox Luna.

"This is the second time Atos Medical receives this important recognition and we are tremendously proud," says Claus Bjerre, CEO. "We are continuously looking for new ideas and innovations that support people who have gone through a laryngectomy. It is gratifying to know our work is being recognized."

"Our research revealed that more than 50% of patients do not regularly use their laryngectomy care devices, and typically not during night. Main reasons being that ordinary devices can be found uncomfortable and cause skin irritation" says Mikael Melefors, Vice President Design & Development. "The consequences are lung health issues, often resulting in sleeping problems, less social contact, and overall reduced quality of life. Provox Luna is an innovative night-time solution that is comfortable to sleep with, soothes the skin and provides superior lung humidification."

Feedback from users across the world has been overwhelming. "I received Luna yesterday and I slept right through the night without coughing!!!" "I thought it would be good, I just didn't realize it would be this good!"

The Red Dot Award is an international distinction for high quality design and innovation. All products entered are assessed individually by an independent and international jury of experts. In 2018, participants from 59 nations registered products and innovations for the Award.

For more information about Red Dot: www.en.red-dot.org

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Atos Medical

Atos Medical is a medical device company with a global market and technology leading position in the segment for voice and pulmonary rehabilitation of patients who have undergone laryngectomy (surgical removal of the voice box). Atos has around 600 employees and is based in Sweden.

For more information about Atos Medical: www.atosmedical.com